Complete 340B Solutions

Everything 340B. All in one place.

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Our Story

Complete 340B solutions that manage market complexity and power performance so you can focus on patient care.

Today's 340B environment has never been more challenging. Now more than ever, covered entities need a partner who stands beside them — leading through bold, agile innovation, trusted expertise, and committed partnership to help navigate market change with clarity and confidence.

Since 2006, SunRx has partnered with covered entities to optimize their 340B programs and eliminate market complexity to help you stretch resources farther and expand access to care for the patients who need it most.

SunRx brings everything 340B into one place. Our complete 340B solutions simplify administration, strengthen compliance, and increase savings through innovative technology and high-touch service.

We don't just help you manage 340B — we simplify it. SunRx's comprehensive 340B solutions are specifically designed to maximize savings and streamline operational resources while minimizing audit and compliance risk so you can focus on serving your communities.

Your Mission Inspires Ours

At SunRx, we are passionate about 340B. We intentionally simplify and optimize 340B so you can focus on delivering better patient care.

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A Trusted 340B Partner

As a leading 340B administrator and pioneer, SunRx provides complete 340B solutions that help covered entities manage and optimize their 340B programs. Through innovative systems and experienced program support, SunRx provides transparency, operational efficiency, and trusted guidance for clients navigating the complexities of 340B.

Our team works closely with covered entities to support program implementation, contract pharmacy administration, regulatory compliance, and ongoing program management.

Everything 340B. All in one place.

SunRx's complete 340B solutions are designed to support every aspect of your 340B program. We provide contract pharmacy management technology, uninsured 340B prescription discount card, specialty pharmacy, referral capture, advanced claims capture services, and split billing.

Flexibility

Our 340B solutions can be implemented with most covered entity electronic medical records systems, wholesalers, and pharmacies. These options offer flexibility to maximize financial benefits.

Commitment to Compliance

Compliance is at the core of SunRx. We help clients maintain accurate and current 340B database information and help prevent diversion to ineligible patients, avoid duplicate discounts (including Medicaid) and prepare for program audits.

Proven Expertise

With two decades of 340B experience, SunRx is nationally recognized for our compliance approach, and endorsed by more than 35 state hospital and pharmacy associations.

Who We Support

Hospitals

Health Systems

Health Centers and FQHCs

Pharmacies

Safety-Net Providers

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Comprehensive Solutions

SunRx offers flexible 340B solutions to bring your program together. Our approach is tailored to each client and designed to optimize program performance, while helping ensure that your 340B program is administered in accordance with regulations.

Contract Pharmacy

Convenient access to affordable medications through in-house and community pharmacy partnerships

Prescription Discount Card

Enables entities to pass along 340B discounts to low-income and uninsured patients

Command340B

Our bold, integrated solutions provide the infrastructure, tools, and agility to manage rebate complexity

Advanced Claims Capture

Takes referral claims capture to the next level, designed to identify and recover lost claims to maximize savings

Referral Capture

Captures prescriptions from referral visits to generate more 340B savings

Specialty Pharmacy

Unrivaled expertise that understands drug-specific nuances for specialty expansion within 340B

Split Billing

Virtually separates 340B and non-340B to help ensure patient eligibility and compliance

Customer Support Team

Dedicated support with proven expertise to help manage and optimize your 340B program

Contract Pharmacy

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Covered entities need a proven partner that can help develop and manage contract pharmacy networks while providing the technology and oversight needed to support compliance, performance, and savings.

Aligned with Your Needs

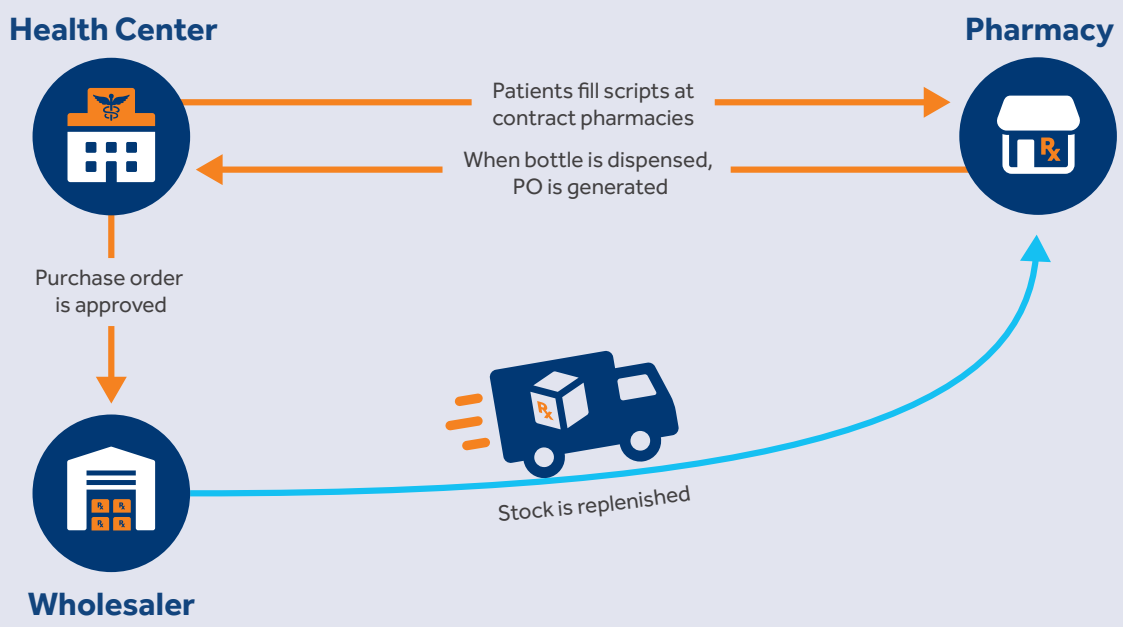
When SunRx designs contract pharmacy networks, we consider each covered entity's preferences, the pharmacies closest to patients, and prescription volume analysis.

Whether supplementing an in-house pharmacy, partnering with community pharmacies, or incorporating specialty and mail-order partners, SunRx works closely with you to develop a network aligned with your goals and patient access needs.

Solution Features

- Customized for enhanced compliance and 340B savings
- Tailored reporting suite
- User-friendly, cloud-based technology
- 340B Prescription Discount Card
- Client-specific contract pharmacy networks
- Self-auditing toolkits
- Assistance with P&P development
- HRSA audit support
- No hidden fees

How the Contract Pharmacy process works



340B for Hospitals

Safety net hospitals face constant pressure to do more with less as costs rise, requirements grow more complex, and demand for care increases. At the same time, missed savings opportunities and compliance risk can limit the full impact of 340B.

Hospitals and their providers partner with SunRx to simplify and optimize their 340B program, resulting in a positive impact on their patients and communities. This helps support the financial future of safety net organizations when managed compliantly. The result is a more transparent, controlled program that supports both financial stability and patient care.

By improving 340B performance, hospitals can expand access, reduce financial strain, and better serve their communities — while staying aligned with evolving program requirements.

SunRx enables hospitals to capture more savings, strengthen program oversight, and extend access to discounted medications for uninsured patients through our 340B Prescription Discount Card. This provides a conduit for safety net hospitals to pass along 340B savings to their patients who need it most.

340B Pharmacy Management

Develop right-sized pharmacy network based on patient utilization

Focus on pharmacies where your patients fill their prescriptions

Expand network to capture all available 340B savings

340B Prescription Discount Card

Our 340B Prescription Discount Card provides flexibility and savings to uninsured and vulnerable populations

$67M

2025 patient savings

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340B Prescription Discount Card

Safety-net hospitals and health centers provide vital services for uninsured patients, but these patients can have a significant impact on the organization's bottom line. Discounted medications can help offset uncompensated care while improving access to treatment.

Significant Savings and Improved Access

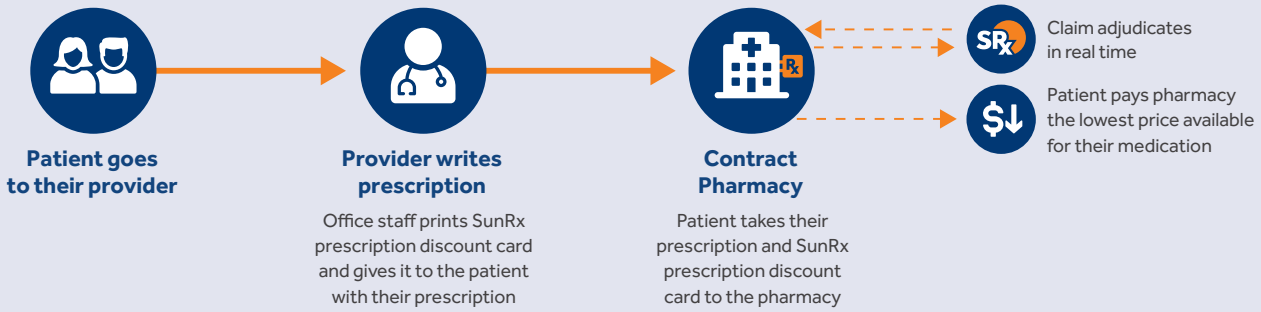
One intent of the 340B program is to pass savings to uninsured patients — without additional cost to the healthcare facility. The program also helps improve adherence by ensuring vulnerable patients get their prescriptions filled.

An uninsured prescription discount program can deliver significant medication savings — **with average annual savings to uninsured patients exceeding $1 million.**

Card Benefits

- Lowest medication price is below 340B pricing 50% of the time
- Hospital or healthcare center can subsidize
- Cards are provided to uninsured patients by hospital or health center staff
- Reduced risk of Medicare readmission penalties
- Lower risk of higher charity care costs

How does the 340B discount card work?



Command340B™

Command340B is SunRx's response to today's and tomorrow's 340B challenges. Our bold, integrated solutions provide the infrastructure, tools, and agility covered entities need to stay compliant, streamline operations, and manage rebate-driven complexity.

Built to scale with program needs, Command340B supports every phase of the 340B lifecycle — from real-time data integration through submissions, savings transparency, and rebate strategy, including Beacon and future rebate platforms.

Each Command340B solution targets a major market challenge. Together, the programs work seamlessly to increase savings, reduce risk, and deliver stronger 340B outcomes.

Assist340B™

ESP & Rebate Data Submission

As the foundation of the Command340B, Assist340B powers the entire solution. Our real-time platform integrates multiple sources of data to support eligibility verification, uploads to 340B ESP™ and Truzo for manufacturer restricted reporting, and automated Beacon rebate submissions.

By aggregating data and automating claim submission, Assist340B streamlines financial management and rebate tracking — helping covered entities stay responsive and in control without draining resources.

Assist340B at a Glance

Real-time Beacon submissions with integrated EHR and eligibility data

Built to streamline claim submission and manage the lifecycle of 340B rebates

Analytics identify missed rebate opportunities for resubmission

Reduces manual submission with automatic claim validation and tracking

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ACC340B™

Advanced Claims Capture

As covered entities seek new ways to boost savings in a shifting 340B environment, missed referral opportunities and lost claims remain a significant source of untapped value.

SunRx's Advanced Claims Capture (ACC340B) is designed to close that gap — helping entities recover savings while keeping compliance, speed, and simplicity at the forefront.

The solution takes referral capture a step further by identifying and appropriately resolving at-risk or lost eligible claims. It also improves referral workflows through customized recommendations to your policies and procedures, which may eliminate the need for extra operational resources.

ACC340B includes a no-cost compliance check up and ongoing compliance support to help keep programs aligned with regulatory standards while reducing internal resource demands. The ACC340B platform and processes are SOC 2 certified with patient and switch data housed in a secure environment that meets rigorous privacy and processing standards.

Implementation is quick and simple. There's no need for EHR access or cumbersome, costly, resource-intensive integrations. Clients typically begin seeing results within a week or two — not months — enabling faster savings and more complete control over 340B performance.

The ACC340B Advantage

Identifies and resolves eligible claims at risk of lost savings

Unlocks more savings faster and with fewer resources

Includes ongoing compliance support

SOC 2 certified and secure

No EHR access or integration required

Implementation and results in weeks — not months

Referral Capture

Every day, primary care providers refer patients to specialists outside their clinic. These referrals often result in new therapies, including high-cost medications like Humira® and Otezla®. When prescriptions are written outside the clinic, they are not routinely captured and require manual intervention. Capturing these prescriptions can result in significant 340B savings.

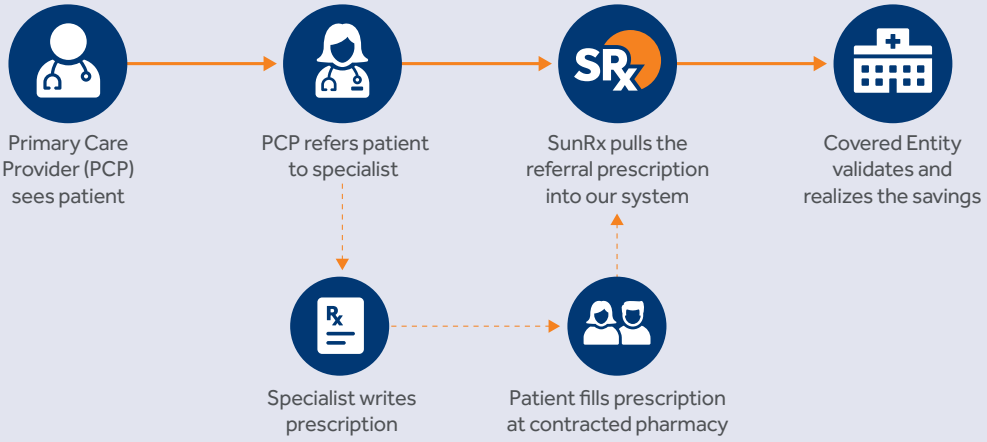
Built-In, Self-Service Functionality

Referral Capture is built directly into your contract pharmacy system, allowing your organization to identify and capture eligible referral prescriptions independently. The process is fully self-service — no consultants, manual buildouts, or additional costs are required. Your team can manage everything directly within the platform you already use.

Support When You Need It

While the solution is designed for simple, self-directed use, support is always available if you have questions or would like guidance. You stay in control, with help only when you want it.

How many referrals do your providers send annually?



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Specialty Pharmacy

Specialty pharmacy may be complex, but as the industry grows, there are opportunities for significant savings in your 340B program. SunRx can help you navigate the complexities and capture more savings.

Network

Our experience in pharmacy data analysis and contracting allows us to guide you through the contract pharmacy process, delivering a specialty pharmacy network that maximizes your 340B savings.

Expertise

Our advanced operational and technological capabilities can be customized to support the wide variety of pharmacy and wholesaler requirements in navigating specialty and 340B.

Compliance

We understand each type of covered entity and can manage the compliance, referral capture, and operational parameters to create a custom fit for your 340B program that results in a higher capture rate.

Program Customization

Through a drug-by-drug strategy, we can expand savings with a toolkit designed to help you gain access to medications for your 340B program.

Dedicated Partnership

As an experienced and transparent resource, we are here to help you build a successful 340B program.

340B Specialty Expertise

SunRx has unrivaled expertise with specialty contract pharmacy and understands the drug-specific nuances for 340B expansion.

Split Billing Solutions

SunRx's platform supports specialty therapies across your program.

Customer Service

We tailor our approach to each covered entity's unique goals and offer dedicated support.

Split Billing System

Many covered entities rely on split billing systems to manage 340B purchasing for outpatient and inpatient prescriptions. As requirements grow more complex, covered entities need systems that can accurately track eligibility, manage inventory, and support compliance.

Built for Compliance and Visibility

SunRx's cloud-based system creates replenishment orders for outpatient and inpatient settings and tracks purchases within the entire supply chain with clear audit reports.

With compliance at the forefront, SunRx has built our entire reporting suite around HRSA guidelines. SunRx identifies each client's unique goals, allowing you to expand 340B savings without any additional work or costs.

SunRx Split Billing Benefits

- Fully customized web-based software
- Wholesaler and EMR independent
- Rapid implementation
- Creates split, replenishment, or alternate supplier purchase orders
- Verifies price and quantity accuracy
- No hidden fees

SunRx's Split Billing Features

Inventory Management

PO Splitting

PO Optimization

Charge Master Updates

PO Reconciliation

Ad Hoc Reporting

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High-touch Customer Support

SunRx partners with each client to support and optimize their 340B program, provide in-depth training, and communicate program results and performance.

340B Expertise and Dedicated Support

Our account management team has the knowledge and expertise to assist clients with 340B compliance, rules, and regulations. We also provide a business solutions specialist to help with technical and data-related scenarios.

Together, our customer support team works to optimize client settings within the SunRx platform to help support any 340B program.

Experienced Account Executives

SunRx Account Executives have an average of 12 years 340B experience, with some holding Apexus Advanced 340B Operations Certificate Program (ACE) credentials

Our Client Team Features

- Dedicated Account Executive
- Dedicated Split Billing Account Manager
- Client Business Solutions Manager
- Pharmacy Account Manager
- Pharmacy Recruiter
- Manufacturer Mandate Management

Support Services

- Regular 340B program meetings to review compliance, program performance, and growth
- Training
- HRSA audit support
- Third-party and self-audit support
- Management and monitoring of patient eligibility data feeds, prescriber panels, and pharmacy data feeds

A Trusted 340B Partner for More than 20 Years

SunRx is a 340B administrator and healthcare technology company that delivers complete 340B solutions to optimize savings, strengthen compliance, and simplify program management for covered entities. We combine advanced technology with high-touch service to support every aspect of your 340B program.

Contact us to see how SunRx can help optimize your 340B program.

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